



WFTV-TV
P.O. Box 863324
Orlando, FL 32886-3324
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Advertiser
Agency/T-Code
Buyer
Salesperson

Pol/RPOF 3 Pac/Hukill,Gaetz,Gardin(16860)
Mentzer Media Services, Inc. (3427)/833926
CLOYD,ELISE
Telerep/Washington DC, Washington DC
(1040)
ph: (555) 555-5555
Political (1065)
RPOF 3 PAC HUKILL, GAETZ, GARDINER (1
National/Political
1950/06297576

Invoice 635748
Inv Date 9/30/2012
Terms Net 30
Contract 329041
Bill Type Standard
Period 8/27/2012 - 9/30/2012

Mentzer Media Services, Inc.
600 Fairmount Avenue
Suite 306
Towson, MD 21286

AgM

Product
Brand
Acct Types
Est/Headline
Demo
Revision
Comments

RPOF-3 PAC
RPOF-HUKILL, GAETZ, GARDINER

CO-OP/Order Type No/Normal
Package
Gen. Date 10/1/2012 4:51:25PM

Orlando (WFTV)

OFFICIAL BILLING INVOICE

Line	Type	Scheduled	Schedule Days to Run	Air Time	Length		Copy/ISCI	Amount	Remarks
1.1	Spot	7:00:00AM- 9:00:00	Day,Tu-1,F-1	09/18/12 8:30AM (Tu)	00:30		DH100TVFL	\$1600.00	
1.1	Spot	7:00:00AM- 9:00:00	Day,Tu-1,F-1	09/21/12 7:43AM (Fr)	00:30		RPOFDH101TVFL	\$1600.00	
2.0	Spot	12:00:00PM- 1:00:00	Day,Tu-1,W-1,Th-1,F-1	09/18/12 12:36PM (Tu)	00:30		RPOFDH101TVFL	\$675.00	
2.0	Spot	12:00:00PM- 1:00:00	Day,Tu-1,W-1,Th-1,F-1	09/19/12 12:26PM (We)	00:30		RPOFDH101TVFL	\$675.00	
2.0	Spot	12:00:00PM- 1:00:00	Day,Tu-1,W-1,Th-1,F-1	09/20/12 12:58PM (Th)	00:30		RPOFDH101TVFL	\$675.00	
2.0	Spot	12:00:00PM- 1:00:00	Day,Tu-1,W-1,Th-1,F-1	09/21/12 12:50PM (Fr)	00:30		RPOFDH200TVFL	\$675.00	
3.0	Spot	6:00:00PM- 6:30:00	Day,Tu-1,W-1,Th-1,F-1	09/18/12 6:28PM (Tu)	00:30		RPOFDH101TVFL	\$2400.00	
3.0	Spot	6:00:00PM- 6:30:00	Day,Tu-1,W-1,Th-1,F-1	09/19/12 6:29PM (We)	00:30		RPOFDH200TVFL	\$2400.00	
3.0	Spot	6:00:00PM- 6:30:00	Day,Tu-1,W-1,Th-1,F-1	09/20/12 6:13PM (Th)	00:30		RPOFDH101TVFL	\$2400.00	
3.0	Spot	6:00:00PM- 6:30:00	Day,Tu-1,W-1,Th-1,F-1	09/21/12 6:29PM (Fr)	00:30		RPOFDH101TVFL	\$2400.00	
4.0	Spot	7:00:00PM- 7:30:00	Day,Tu-1,W-1,Th-1,F-1	09/18/12 7:13PM (Tu)	00:30		RPOFDH101TVFL	\$2400.00	
4.0	Spot	7:00:00PM- 7:30:00	Day,Tu-1,W-1,Th-1,F-1	09/19/12 7:05PM (We)	00:30		RPOFDH101TVFL	\$2400.00	
4.0	Spot	7:00:00PM- 7:30:00	Day,Tu-1,W-1,Th-1,F-1	09/20/12 7:29PM (Th)	00:30		RPOFDH101TVFL	\$2400.00	
4.0	Spot	7:00:00PM- 7:30:00	Day,Tu-1,W-1,Th-1,F-1	09/21/12 7:05PM (Fr)	00:30		RPOFDH101TVFL	\$2400.00	
5.0	Spot	7:30:00PM- 8:00:00	Day,Tu-1,W-1,Th-1,F-1	09/18/12 7:42PM (Tu)	00:30		RPOFDH200TVFL	\$2400.00	
5.0	Spot	7:30:00PM- 8:00:00	Day,Tu-1,W-1,Th-1,F-1	09/19/12 7:43PM (We)	00:30		RPOFDH101TVFL	\$2400.00	
5.0	Spot	7:30:00PM- 8:00:00	Day,Tu-1,W-1,Th-1,F-1	09/20/12 7:43PM (Th)	00:30		RPOFDH101TVFL	\$2400.00	
5.0	Spot	7:30:00PM- 8:00:00	Day,Tu-1,W-1,Th-1,F-1	09/21/12 7:42PM (Fr)	00:30		RPOFDH101TVFL	\$2400.00	
6.0	Spot	11:35:00PM-12:05:00	Day,Tu-1,W-1,Th-2	09/18/12 12:02AM (Tu)	00:30		RPOFDH101TVFL	\$825.00	
6.0	Spot	11:35:00PM-12:05:00	Day,Tu-1,W-1,Th-2	09/19/12 12:02AM (We)	00:30		RPOFDH101TVFL	\$825.00	
6.0	Spot	11:35:00PM-12:05:00	Day,Tu-1,W-1,Th-2	09/20/12 12:01AM (Th)	00:30		RPOFDH101TVFL	\$825.00	
6.0	Spot	11:35:00PM-12:05:00	Day,Tu-1,W-1,Th-2	09/20/12 11:56PM (Th)	00:30		RPOFDH200TVFL	\$825.00	
11.1	Spot	7:00:00PM- 8:00:00	Day,Sa-2	09/22/12 7:10PM (Sa)	00:30		RPOFDH101TVFL	\$850.00	
11.1	Spot	7:00:00PM- 8:00:00	Day,Sa-2	09/22/12 7:44PM (Sa)	00:30		RPOFDH101TVFL	\$850.00	
14.0	Spot	6:00:00PM- 6:30:00	Day,Su-1	09/23/12 6:08PM (Su)	00:30		RPOFDH101TVFL	\$1500.00	
15.0	Spot	7:00:00AM- 9:00:00	Day,M-1	09/24/12 8:29AM (Mo)	00:30		RPOFDH101TVFL	\$1600.00	
16.0	Spot	12:00:00PM- 1:00:00	Day,M-1	09/24/12 12:10PM (Mo)	00:30		RPOFDH200TVFL	\$675.00	
17.0	Spot	6:00:00PM- 6:30:00	Day,M-1	09/24/12 6:12PM (Mo)	00:30		RPOFDH101TVFL	\$2400.00	
18.0	Spot	7:00:00PM- 7:30:00	Day,M-1	09/24/12 7:24PM (Mo)	00:30		RPOFDH101TVFL	\$2400.00	
19.0	Spot	7:30:00PM- 8:00:00	Day,M-1	09/24/12 7:39PM (Mo)	00:30		RPOFDH101TVFL	\$2400.00	
20.0	Spot	11:35:00PM-12:05:00	Day,M-1	09/24/12 11:53PM (Mo)	00:30		RPOFDH101TVFL	\$825.00	
23.0	Spot	10:00:00AM-11:00:00	Day,Tu-1,W-1,Th-1,F-1	09/18/12 10:25AM (Tu)	00:30		RPOFDH101TVFL	\$375.00	
23.0	Spot	10:00:00AM-11:00:00	Day,Tu-1,W-1,Th-1,F-1	09/19/12 10:29AM (We)	00:30		RPOFDH101TVFL	\$375.00	
23.0	Spot	10:00:00AM-11:00:00	Day,Tu-1,W-1,Th-1,F-1	09/20/12 10:39AM (Th)	00:30		RPOFDH101TVFL	\$375.00	
23.0	Spot	10:00:00AM-11:00:00	Day,Tu-1,W-1,Th-1,F-1	09/21/12 10:45AM (Fr)	00:30		RPOFDH101TVFL	\$375.00	
24.0	Spot	11:00:00AM-12:00:00	Day,Tu-1,W-1,Th-1,F-1	09/18/12 10:59AM (Tu)	00:30		RPOFDH101TVFL	\$750.00	
24.0	Spot	11:00:00AM-12:00:00	Day,Tu-1,W-1,Th-1,F-1	09/19/12 11:31AM (We)	00:30		RPOFDH101TVFL	\$750.00	
24.0	Spot	11:00:00AM-12:00:00	Day,Tu-1,W-1,Th-1,F-1	09/20/12 11:59AM (Th)	00:30		RPOFDH200TVFL	\$750.00	
24.0	Spot	11:00:00AM-12:00:00	Day,Tu-1,W-1,Th-1,F-1	09/21/12 11:33AM (Fr)	00:30		RPOFDH101TVFL	\$750.00	

